



Bryan Niebuhr, Publication Editor

Bonnie Smith, Layout Editor

## LOUISIANA MOTORCYCLE SAFETY AND AWARENESS COMMITTEE 2009 MAY MOTORCYCLE SAFETY MONTH AGENDA



- 1) Pledge of Allegiance by Skip Haley
- 2) Blessing / Prayer
- 3) Introduction of committee members
- 4) Mayor/president Kip Holden, proclamation of Baton Rouge May motorcycle safety month
- 5) Larry Ourso, Louisiana state proclamation of May motorcycle safety month
- 6) State representative; Mert Smiley
- 7) Jamie Ainsworth, Department of Public Safety & Lt. Doug Cain, Louisiana State Police
- 8) Iberville Parish President Mickey Ourso
- 9) Vice Chairman of Louisiana Motorcycle Safety and Awareness Committee Bryan Niebuhr
- 10) Singing of Amazing Grace
- 11) Moment of silence and personal prayer
- 12) Taps
- 13) Conclusion

Warren Broussard in his fifth year was the Master of Ceremony of the 2009 Louisiana Motorcycle and Awareness Rally held at the Capitol Steps on April 26, 2009.

Hundreds of motorcyclist appear at the State Capitol on April 26, 2009 for the kickoff of May Motorcycle Awareness Month. Featured guest speakers included State Representative Mert Smiley, Lt. Doug Cain with Louisiana State Police, Larry Ourso (presenting proclamation of May being Motorcycle Awareness Month), Mayor President Kip Holden (Baton Rouge, LA), and Bryan Niebuhr (Vice Chairman LMSAC).

# Motorcycle Events:

**NUBIAN KRUZERS**  
MOTORCYCLE CLUB  
Nubian Kruzers United  
of Baton Rouge, Inc.

**MOTORCYCLE**  
**ANNUAL STATE RALLY**  
**Lamar-Dixon Expo Center**  
**JUNE 5 - 7, 2009**

**Directions**  
Take I-10 to Gonzales, LA Exit I-10 at Exit 177  
LA Hwy 30 Exit West (towards Tanger Mall)  
Left onto St. Landry Rd.

**NUBIAN KRUZERS**  
**2009**  
**MOTORCYCLE**  
**ANNUAL STATE RALLY**  
**Lamar-Dixon Expo Center**  
I-10 AT EXIT 177 GONZALES, LOUISIANA

**JUNE 5-7 2009**

**GATES OPEN 12:00 NOON FRIDAY • \$10 FEE PER DAY**  
(CHILDREN UNDER 12 FREE)

**LOCAL SPONSORS:**  
HARLEY DAVIDSON OF BATON ROUGE  
RONNIE HOWARDS CONSTRUCTION  
HALL DAVIS & SON FUNERAL SERVICES  
SHALA BOUTIQUE - FRIENDLY HONDA  
YAMAHA - DEEP SOUTH CHOPPERS -  
CAJUN CYCLE - CALMES MOTORSPORTS  
SLY DOG CYCLES - DAVIDS CAR STEREO

**MUSIC LIVE BANDS AND DJ**  
**MOTORCYCLE SHOW • CLIMATE**  
**CONTROLLED ARENA • SUNDAY CAR SHOW**  
• RV HOOK-UPS • FASHION  
SHOW • VENDOR FOOD COURT  
GAMES AND ACTIVITES FOR KIDS

**Directions**  
Take I-10 to Gonzales, LA  
Exit I-10 at Exit 177 - LA Hwy 30  
Exit West (towards Tanger Mall)  
Left onto St. Landry Road

**Corporate Sponsors**

**FOR MORE INFO CALL:**  
225.603.1117  
225.571.6129  
[www.nubiankruzersunitedinc.com](http://www.nubiankruzersunitedinc.com)  
nubianl@cox.net

**RV HOOK UP \$25.00 A DAY**  
CALL 225.772.6578

SOME OF THE PROCEEDS DONATED TO WOMEN'S COMMUNITY REHABILITATION CENTER  
AND CAPITAL AREA FAMILY VIOLENCE INTERVENTION CENTER, INC.

As the riding season kicks into high gear a few have asked "What kind of person rides"? As a lifelong fan, it's good to reflect on what makes me--and others--such avowed supporters of any brand and why we count ourselves among the thousands of riders that truly live and breathe to ride.

Motorcycle riders share a common bond that is somewhat hard to define. I'd have to say that rugged individualism is certainly a part of the definition. By that, I mean the inner strength it takes to not follow the crowd and make the "safe" choice.

Wanting only the very best is another shared trait. Motorcycles are steeped in legend, less attainable, instantly recognizable and beautifully unique.

The economy is showing some early signs of bottomed out. Full recovery will not occur overnight. But if you're a motorcycle fanatic, I strongly suggest you consider owning one of the wonderful bikes to ride right now.

Always be safe and ride defensively.



# Help Wanted

**The MAC Organization is growing and we need help at local events**

We are in need of a person who has experience or at least is interested in Managing Volunteers, and Promoting and Coordinating Events for the Motorcycle Awareness Campaign. You must have a positive out look, willing to work with the team, have a passion for motorcycle safety. Owning a truck wouldn't hurt but not required. Your benefits will include equal pay of the President of MAC, a feeling that you are doing your part to reduce motorcycle fatalities and as an added benefit you will also receive lots of "thank you's" from people who are passionate about motorcycle awareness. If you think you can help please respond to [WWW.MACORG.COM](http://WWW.MACORG.COM)

## Baton Rouge Area Chapter Meeting

March 2009, MAC Says a special "Thank You" to former Commissioner Col. Jim Champagne for his years of service (right) and Larry Ourso, recently retired from motorcycle safety gives a special thanks the Col. Champagne.



## Hammond Area Chapter Meeting Attendees

DBM MAC Chapter meeting (March 10th) at our new location, *Sister's Coffeehouse and Cafe*. We had 24 in attendance (five of our regulars were not present!!) - a great turnout. We thought you might want to include the photo in your newsletter. Our April meeting will again be at Sister's.



*MAC does not guarantee readers' personal safety and take no responsibility for readers' application of any of this material.*

# New Orleans Chapter of MAC held its 1st Meeting

**Monday, April 20, 2009**

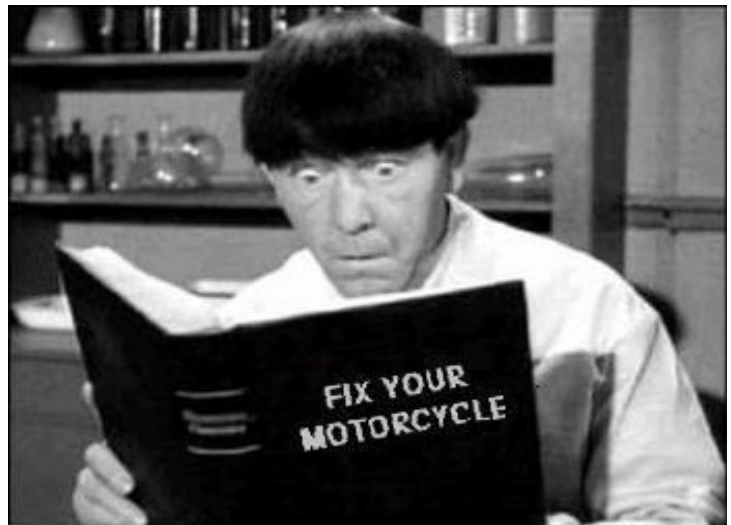
**7pm to eat, 7:30pm to meet | BYOF - buy your own food! ; )**

**Piccadilly Clearview @ I-10 | 2222 Clearview, Metairie 70001 | 504-454-6271**

Topic's on the agenda:

- Meet and greet - EVERYONE WELCOME!
- MAC LA3/New Orleans Metro Area Chapter: Charter Member applications being accepted. Now accepting nominations for Charter Board Member positions! Nominations will be taken in April with voting in May for President, Vice President, Secretary, Treasurer. Future meetings tentatively slated for the 3rd Monday of each month.
- **May is Motorcycle Safety & Awareness Month** - planning
- MAC VEHICLE MERCHANDISE: license plates, vehicle/trailer wraps, rear window graphics, vehicle magnets/doors, vehicle magnets/awareness.
- MAC WEARABLES: tshirts, baseball hats, patches
- MAC SIGNS & STICKERS: billboards, cash register signs, yard signs, helmet stickers, bumper stickers/mini, bumper stickers/regular size.
- MAC MEDIA: tv/ads, tv/PSAs, radio/PSAs, float
- MAC ONLINE: website, myspace
- MAC EVENTS: festivals, night out against crime, goodie bags, sales literature, car clubs, in-school classes
- MAC COURT SUPPORT: update
- MAC LA1/BATON ROUGE: update from headquarters
- MAC LA2/HAMMOND: Dutch Battle Memorial Ride - Saturday, September 26th 2009 in Hammond, LA - Mark your calendars!

Iron Warriors Blessing of the Bikes  
April 18, 2009



Qualified Mechanic working on your motorcycle lately?

# MAC Monthly Meeting Schedule

## Baton Rouge: May 26th

Meets every 4<sup>th</sup> Tuesday at 7:00 PM / The Great Wall, College Ave., Baton Rouge, LA (Summer 2004 MAC is created, 2006 MAC became officially a non-profit organization)

## Hammond: May 12th

The Dutch Battle Chapter of MAC meets every 2nd Tuesday at 6:30 PM / Sisters Cafe / Hammond, LA

## New Orleans: May 18th

Meet Monday at 7:00 PM to eat, 7:30 to meet / BYOF - buy your own food! - Piccadilly, Clearview @ I-10 / 2222 Clearview, Metairie 70001 / 504-454-6271

## Houma / Morgan City / Franklin:

Since the New Orleans meeting, Mike Bruno of Houma has agreed to open his meeting room for a MAC meeting for the Houma / Morgan City / Franklin area to form a MAC Chapter.

## Gulfport / Biloxi:

Road Trip in the planning stage.

## North Texas:

Chapter to Start Soon

---

## MAC Board of Directors

*Warren Broussard*, President  
*Joe Spearman*, V. President  
*Sandra Murry*, Secretary  
*John Edmonston*, Treasury  
*Nadine Hathaway*, Membership Coordinator  
*Wilson Chaney*, Chaplain  
*Steve Carver*  
*Doug Coles*  
*Skip Haley*  
*Sam Dileo*  
*Ed Richards*

Food  
Prizes

**Southern Cruisers Riding Club**  
**“Rollin’ for Hope 2009 – Poker Run”**  
**May 16, 2009**

Music  
Bike Games

**All Proceeds to benefit St Jude Children’s Hospital**  
**Where: Ascension Civic Center, 9608 Airline Hwy (Hwy 61), Sorrento, LA.**  
**Time: 8:00am Registration, 1<sup>st</sup> bike out 9:00am,**  
**\$20.00 rider, including meal ticket; passenger \$10.00**  
**More information visit [www.scrabr.com](http://www.scrabr.com)**  
*Air conditioned facility*



Contact: Keith Morales, 1<sup>st</sup> Officer @ 225-978-0825

Cindi Sherwood, Public Relations @ 225-939-9779

## **DARRELL “HAWK” SMITH**



“I refuse to tiptoe quietly through life, only to arrive safely at death”. This was the motto of Darrell “Hawk” Smith. On March 31, 2009, the Lord took Hawk home after a long battle with lung complications. He was 52 years old.

Hawk was the oldest of seven children. He was born in Simmesport, LA. and raised in Baton Rouge. He was a big rig cross country truck driver by trade, earning his nickname “Hawk” from his fellow drivers. He had seen more of this country than any of us will ever see.

In 1999 Hawk was diagnosed with a terminal lung disease and in 2000 a donor was found. Hawk underwent a double lung transfer. After a long and difficult recuperation, his strong will and determination led him through his life changing period longer than anyone expected.

Hawk always owned a motorcycle. This was his transplant therapy. He joined the Southern Cruisers Riding Club and was one of the key people in organizing benefits for the Saint Jude Children’s Research Hospital in Memphis, Tennessee, which raised tens of thousands of dollars towards the “kids” during his tenure. Hawk was also a member of the Louisiana Road Riders, the Patriot Guard Riders and MAC.

He was a friend to everyone who was fortunate enough to know him. He never met a stranger and would do anything for anybody at anytime.

He will be missed.

If you would like, donations can be made to the Darrell Smith Memorial Fund to help with expenses. Make your donations at any Capital One Bank location.

*MAC does not guarantee readers’ personal safety and take no responsibility for readers’ application of any of this material.*